



For Immediate Release:
November 2009

Media and Corporate Contact:
757-201-6811
Media@artemus.us

**THE PORT OF NYNJ MARITIME ASSOCIATION LAUNCHES COMPREHENSIVE
INTERNATIONAL TRADE AND TRANSPORTATION TRAINING PROGRAM
IN NEW YORK/NEW JERSEY AREA
November 29 – December 4 2009**

VIRGINIA BEACH, Virginia – With hundreds of thousands working in the shipping industry nationwide and regional labor pools diminishing, how do Exporters, Importers, freight forwarders, logistics companies, ship agency and ocean carriers ensure both their new and existing staff understands every facet of the business from how to produce a bill of lading to quoting rates? Until recently, they had to develop their own internal training programs, but thanks to the New York/New Jersey Maritime Association, a series of basic training courses are now available to the industry in the New York New Jersey Area.

Artemus Group, which offers transportation software applications, Internet applications, training and staffing services, has created a 5 day program known as “Shipping 101” to address all aspects of the export and import process. It allows employees within the industry and those just entering it, from Manufacturers, Distributors, Shipping Services Companies to information technology executives, to gain a detailed knowledge of the ocean shipping process.

Participants go through a series of classroom lectures and hands-on exercises such as creating a booking, along with visiting a local terminal. Each candidate receives a certificate upon completing the course, which includes the following sections and topics:

- The History of Containerization and Future Trends
- Shipping and Maritime Geography
- Rate Quotation & Service Contract and Tariff review
- Booking Cargo Shipments
- Equipment Management & Control
- Intermodal Transportation
- Export Documentation
- Terminal & Marine Operations
- Vessel Arrival/ Import Documentation

According to Ed Kelly, Executive Director of the NYNJ Maritime Association, this one-of-a-kind program has generated a very favorable response from ocean carriers, forwarders and businesses throughout the New York/New Jersey area. “Many members of our community have observed that there needed to be an all-inclusive educational tool that would both provide an intensive introduction to the many facets of international water transportation, and show “how it all fits together”.

In searching for a first class training provider, MAPONY/NJ was most pleased to partner with The Artemus Group. Headquartered in Virginia Beach, VA, The Artemus Group have been successfully conducting training for key public and private sector organizations for several years.” said Kelly.

Kelly said, “MAPONY/NJ held the first SHIPPING 101 course in June, 2007, and had a great response. Since then, each of our classes has been very well received. Each Class has had a nice cross-section representing Ocean Carriers, US Coast Guard, NJ State Commission, NY/NJ Port Authority, OTI's and others.”

Based on that previous success, MAPONY/NJ is proud to offer The Artemus Group “SHIPPING 101” course in the Port of NY/NJ during November 30 through December 4, 2009 at the modern training facilities of the New York Shipping Association, Inc., located at 1210 Corbin Street in Elizabeth, NJ. Classes will be conducted from 9:00 AM – 4:30PM each day

About Artemus Group.

Artemus Group is a privately owned corporation, offering transportation AMS, ISF and ACI software applications, Internet applications, shipping services, and basic shipping training for the transportation industry. The company is headquartered in Virginia Beach VA. Artemus Group clients include Marfret Lines, Atlantic Container Line, United Arab Shipping, Roadlink, AT Container Line, US Northwest Express.

Artemus Group has a fully integrated back room and online application for ocean carriers, shipping agencies, freight forwarders, and their customers, known as ACRS. It was developed using the latest programming language and is used within a Windows platform

###